

APPLICATION FORM

DATES, ORGANIZERS, JURY	SPECIFICATION FOR THE DISPLAY ENTERED:																																	
<p>Dates: March 4-7, 2008 Awarding ceremony: March 6, 2008 Venue: Russia, Moscow, Central House of Artist, Design and Advertising exhibition, halls 14b and 15 Organizers: Display Verlags GmbH., Display Russia, Expopark Exhibition projects Ltd.</p>	<p>Measurements: Height _____ cm Width _____ cm Depth _____ cm Floor space _____ sqm</p>																																	
<p>JURY: The SuperstarRUSSIA prize will be awarded to the exhibits receiving most points from the independent jury as best displays of the year 2008.</p>	TYPE OF DISPLAY:																																	
CONDITIONS OF PARTICIPATION	<table border="0"> <tr> <td><input type="checkbox"/></td> <td>Floor display</td> <td>(please tick)</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Window display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Suspended display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Counter display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Presentation display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Information display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Product-carrying display (stocker)</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Shelf display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Illuminated display</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Floor tester</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Floor graphics</td> <td></td> </tr> </table>	<input type="checkbox"/>	Floor display	(please tick)	<input type="checkbox"/>	Window display		<input type="checkbox"/>	Suspended display		<input type="checkbox"/>	Counter display		<input type="checkbox"/>	Presentation display		<input type="checkbox"/>	Information display		<input type="checkbox"/>	Product-carrying display (stocker)		<input type="checkbox"/>	Shelf display		<input type="checkbox"/>	Illuminated display		<input type="checkbox"/>	Floor tester		<input type="checkbox"/>	Floor graphics	
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<p>Manufacturers of displays and their clients are invited to participate in the Contest. The quantity of displayed items is not limited. The exhibits must have been produced or used in 2007 or 2008 and never been exhibited at previous editions of the Contest. Each exhibit should match one of the categories of SuperstarRUSSIA. Please do not forget to attach two reproducible photos/slides of each exhibit or digital data to your application and send it to the address indicated below. <i>Detailed information concerning the time and conditions of mantling will be provided appropriately.</i></p>	<table border="0"> <tr> <td>Pedestal required:</td> <td>Electricity required:</td> </tr> <tr> <td><input type="checkbox"/> Yes</td> <td><input type="checkbox"/> Yes</td> </tr> <tr> <td><input type="checkbox"/> No</td> <td><input type="checkbox"/> No</td> </tr> </table>	Pedestal required:	Electricity required:	<input type="checkbox"/> Yes	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> No																											
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PARTICIPATION FEE	Customer _____																																	
<p>for the first 3 exhibits EUR 280 for each exhibit for the 4th through 7th exhibit EUR 260 for each exhibit for the 7th and subsequent exhibits EUR 240 for each exhibit.</p> <p>The participation fee includes exposition design, electric supply, and security during the show.</p>	Producer _____																																	
GROUPS & CATEGORIES	Designer _____																																	
<p>There will be SuperstarGOLD trophies awarded to the best long-term display in group A and short-term display in group B in three different categories 1, 2, 3 each (cf. description in the box "Display groups") as well as to displays with the best design (C), the best Technical Realization (D) and the most Innovative Solution (E). SuperstarSILVER trophies will be awarded to the second best and the SuperstarBRONZE certificates to the third best long-term display in group A and short-term display in group B in three different categories 1, 2, 3 each.</p>	Place of use _____																																	
<div style="border: 1px solid black; padding: 5px;"> <p>Display groups: (please tick)</p> <p><input type="checkbox"/> A (Long-term Display) <input type="checkbox"/> B (Short-term Display) <input type="checkbox"/> C (Design) * <input type="checkbox"/> D (Technical Realization) * <input type="checkbox"/> E (Innovation) * *judged automatically by the jury</p> <p>Categories (Group A): (please tick)</p> <p><input type="checkbox"/> 1 (displays worth less than 300 EUR) <input type="checkbox"/> 2 (displays between 300 and 700 EUR) <input type="checkbox"/> 3 (displays worth more than 700 EUR)</p> <p>Categories (Group B): (please tick)</p> <p><input type="checkbox"/> 1 (displays worth less than 100 EUR) <input type="checkbox"/> 2 (displays between 100 and 200 EUR) <input type="checkbox"/> 3 (displays worth more than 200 EUR)</p> </div>	Period/duration of use _____																																	
<p>The Special Display Show will be held within the frames of the DESIGN and ADVERTISING exhibition March 4-7, 2008 in Central House of Artist in Moscow. The best display systems of the year will be published at Display magazines (Russian and International editions).</p>	PARTICIPANT																																	
	Company: _____																																	
	Contact: _____																																	
	Tel/fax: _____																																	
	E-mail: _____																																	
	_____ Date, company stamp, signature																																	
	To obtain further information, please, contact: Contact person – Julia Mikhailova E-mail: j.mikhailova@expopark.ru Tel./fax: +7 495 238 4500/4516, ext. 223 Expo-Park Exhibition projects Office 165, Krymsky val 10, Moscow 119049, Russia																																	
	<p style="text-align: center;">display Verlags GmbH Wellingsbüttler Weg 148 D-22391 Hamburg E-Mail: info@display-superstar.com</p>																																	